

PRESS RELEASE

For Immediate Release

Michigan Pure Med (MPM) gets approval for Cannabis Licenses.

Detroit, MI (November 8, 2018) Michigan Pure Med (MPM) has received Step 1 prequalification-approval for its fourteen (14) subsidiaries. This comes in the form of forty-five (45) licenses from the Bureau of Medical Marijuana Regulation (BMMR) at Michigan's Department of Licensing & Regulatory Affairs (LARA). MPM will have thirty-four (34) Class-C Cultivation licenses, nine (9) Retail and two (2) Processing licenses. These position it to be the leading cannabis producer in Michigan.

In early 2019, MPM expects to open several retail outlets to serve over 350,000 registered patients and caregivers. Passage of Proposition 1 (Recreational Initiative) will see market demands increase further. Thus, over the next 12-18 months, MPM will expand its retail footprint.

Construction has already begun on MPM's Manufacturing and R&D campus in Marshall, MI. This is where MPM will operate a state-of-the-art, controlled environment agriculture (CEA) greenhouse. The master plan calls for 1,175,00 square feet. This will allow MPM to scale operations incrementally and meet increasing demand.

"We're in this business to strip away the bias and celebrate the quality of life that cannabis can provide," says MPM's CEO Michael Elias.

Investors will be excited to learn that MPM is vertically-integrated. It will grow, process and sell cannabis at its own retail locations and distribute wholesale to Michigan provisioning centers. The company will run at scale, using LEAN production. LEAN is a business management philosophy proven to reduce costs, increase productivity and create competitive advantage. Consistent with LEAN principles, MPM's facility will meet cGMP standards. These ensure products are safely produced and handled according to consistent specifications issued by the FDA.

Elias articulates MPM's mission this way, "Through a commitment to operational excellence and innovation we will offer a wide range of human-centered, purpose-driven cannabis products that will improve and enhance the everyday for as many people as possible."

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About Michigan Pure Med: MPM is Michigan's leading pharmaceutical medical cannabis company. It features the latest agricultural science, state-of-the-art processing

facilities. MPM provides patients with premium products, safe access and individualized services across the state.

For more information, please **Michael Elias, CEO, 647-388-7992**